

# Privacy Policy – Freight180

**Effective Date:** December 11, 2019

**Last Updated:** November 7, 2025

## 1. Introduction

BG GlobalNet, LLC, doing business as **Freight180** ("we," "us," or "our"), operates the website [www.freight180.com](http://www.freight180.com) (the "Service").

This Privacy Policy explains how we collect, use, and protect your personal information when you use our Service, as well as the choices you have regarding your data.

By accessing or using our website, you agree to this Privacy Policy. If you disagree, please discontinue use of the Service.

## 2. Definitions

- **Service** – The website [www.freight180.com](http://www.freight180.com) operated by BG GlobalNet, LLC dba Freight180.
- **Personal Data** – Any information that identifies or can be used to identify an individual.
- **Usage Data** – Data automatically collected from your interaction with the Service, such as IP address, browser type, or pages visited.
- **Cookies** – Small text files stored on your device that help us improve and analyze our Service.
- **Data Controller** – BG GlobalNet, LLC dba Freight180, which determines how and why your data is processed.
- **Data Processor / Service Provider** – A third party that processes data on our behalf.

- **User (or Data Subject)** – Any person using our Service.

## 3. Information We Collect

We collect the following types of information to operate and improve our Service:

### Personal Data

When using our Service, we may ask for information such as:

- Full name
- Email address
- Phone number
- Company name
- Address, city, state, postal code
- Country

We use this information to communicate with you, process requests, and deliver logistics services.

### Usage Data

Automatically collected data may include:

- IP address
- Browser type and version
- Pages visited and time spent on them
- Device identifiers and operating system
- Date and time of access

## Cookies and Tracking Technologies

We use cookies and similar technologies (tags, scripts, analytics tools) to:

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- Operate and maintain the Service
- Remember user preferences
- Improve user experience and website performance
- Analyze traffic and usage patterns

You can disable cookies through your browser settings, but some parts of the Service may not function properly.

## 4. How We Use Your Data

Freight180 may use your Personal and Usage Data to:

- Provide, operate, and maintain our Service
- Respond to inquiries and provide customer support
- Improve the performance and usability of our platform
- Notify you about service updates or policy changes
- Detect, prevent, and address technical or security issues
- Send you marketing communications and promotions (you can opt out at any time)

## 5. Legal Basis for Processing (GDPR)

If you are located in the **European Economic Area (EEA)**, Freight180 processes your Personal Data under one or more of the following legal bases:

- Your consent
- Performance of a contract with you

- Compliance with legal obligations
- Legitimate business interests

## 6. Data Retention

We retain Personal Data only for as long as necessary to:

- Fulfill the purposes described in this Policy
- Comply with legal obligations
- Resolve disputes and enforce agreements

Usage Data may be retained for internal analytics, security, or legal compliance.

## 7. Data Transfers

Your information may be processed and stored in the **United States** or other countries where Freight180 or its service providers operate.

We take reasonable steps to ensure your data is treated securely and in accordance with this Privacy Policy, regardless of location.

## 8. Data Disclosure

We may disclose your data:

- **For business transactions**, such as mergers or acquisitions, with appropriate notice.
- **For legal reasons**: to comply with laws, enforce agreements, or protect rights, property, or safety.

We will never sell or rent your personal data to third parties.

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## 9. Security

We use commercially reasonable safeguards to protect your information. However, no online transmission or storage system is entirely secure, and we cannot guarantee absolute security.

## 10. Your Rights (GDPR and CCPA)

Depending on your location, you may have the following rights:

- Access, correct, or delete your data
- Object to processing or request restriction
- Request data portability
- Withdraw consent at any time

To exercise your rights, please get in touch with us at [info@freight180.com](mailto:info@freight180.com).

We may need to verify your identity before processing your request.

## 11. Service Providers

We may use third-party providers to operate the Service, such as:

- **Google Analytics** for traffic measurement
- **Email and CRM platforms** for customer communications

These providers access your data only to perform their assigned tasks and must maintain confidentiality.

You can opt out of Google Analytics tracking by using the [Google Analytics Opt-out Add-on](#).

## 12. Remarketing and Advertising

We may use remarketing services (e.g., Google Ads) to advertise to you on third-party websites based on your past visits.

You can control ad personalization or opt out by visiting:

[Google Ads Settings](#)

## 13. Links to Other Websites

Our Service may contain links to external websites not operated by us.

We are not responsible for the content or privacy practices of those websites.

We recommend reviewing the privacy policies of all sites you visit.

## 14. Children's Privacy

Our Service is not directed to anyone under **18 years of age**, and we do not knowingly collect data from minors.

If you believe a child has provided personal data, contact us immediately so we can delete it.

## 15. Policy Updates

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with a new "Last Updated" date.

You are encouraged to review this page periodically for updates.

## 16. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, contact us at: [info@freight180.com](mailto:info@freight180.com)